

# Alex Bedrosian

## UI/UX Product Designer

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[www.alexbedrosian.com](http://www.alexbedrosian.com)

## Work Experience

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### Freelance UI/UX Designer

Remote

February 2020 to Present

Services executed include creating and designing digital products such as websites, mobile UI/UX, graphic designs, video/photo editing and print material such as logos, brochures, presentations, flyers for small businesses in my area and online.

### UI/UX Designer

Intelligent Product Solutions - Long Island, NY

March 2019 to December 2019

Collaborating with other designers to design and develop products for clients. Assisted in all design areas such as sketching, brainstorming, design exploration and prototyping. Created workflows, user experience maps, wireframes and high-fidelity mockups. Worked closely on all parts of UX UI projects in an agile environment.

### Product & Technical Designer

MCGARRY&sons - Sportswear Specialists - Boston, MA

August 2017 to September 2018

Worked with both footwear and apparel for client brands. Assisted in all design areas such as sketching, mood boards and design exploration. Participated in design critiques & reviews. Created Tech Packs of products to send to factories and reviewed samples to make necessary changes for final production.

### Footwear Designer

York Athletics mfg - Boston, MA

August 2017 to September 2018

Assisted in designing sneakers from beginning to end for future productions. Tasked with sketching and material/color exploration. Developed and updated Tech Packs with final designs to send out to factories. Personally designed a sneaker that is on the market today!

### Product Designer

Mighty Well - Boston, MA

January 2017 to April 2017

Worked directly on product and packaging design for upcoming new products. Responsible for sketching, rendering, and creating product mood boards. Designed all graphic work and presentations. Created multiple investor deck presentations.

### Graphic Designer

D-Signs - Pawtucket, RI

September 2011 to August 2014

Assisted in the design, fabrication, and installation of each project, sign, banner and vehicle graphic. Communicated with customers to help reach a design to their satisfaction.

## Education

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### **Google UX Design Professional Certificate**

Online

September 2021 to Present

### **Bachelor's in Industrial Design**

Wentworth Institute of Technology - Boston, MA

August 2014 to August 2018

GPA: 3.3 – Dean's List

## Extracurricular

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### **UX A/B Testing Workshop**

Bitesize UX

Dec 2020

### **User Experience Design (UX) – Theory Only**

Udemy

May 2020

Completed Certificate

### **The Complete User Interface Design Bootcamp – UI/UX**

Udemy

January 2020

Completed Certificate

## Skills

- User Interface Design
- User Experience Design
- Digital Prototyping
- Wireframing
- Sketching
- Branding
- User Research
- Brainstorming
- Graphic Design
- Typography
- Presentation Design
- Web Design
- Concept Creation

## Tools

- Adobe Creative Suite
- Sketch
- Adobe XD
- InVision Studio
- Principle
- Sketchbook Pro
- Premiere Pro & AE

## Links

<http://www.alexbedrosian.com>